

**COURSE TITLE:** Virtual Enterprise

Level of Difficulty	Estimated Homework	Prerequisites
Moderate	0-30 Minutes	B or better in Entrepreneurship

**Course Description:**

In this course, students will operate a student-run business called Gold Coast Creations (GCC). Students will experience the full business cycle, from product design to sales and marketing. Collaborate with peers to manage day -to-day operations and decision making. Build real entrepreneurial skills while creating and selling real products.

Students will select and apply for various positions throughout the year:

- Website
- Marketing
- Management
- Department Techs
- And more...

Sample Industrial machines currently being used

- Laser Engraving Machine
- Roland Printer
- Heat Press Machine
- Embroidery